

NEWSLINE

JAN-17 TO DEC-17

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LIFE IN THE FAST LANE

 interiors
automotive
materials

TREASURING NATURE

Globally and locally, the focus has increased on conserving our environment. PCI being an environmentally responsive organisation has always strived to make sure that not only its manufacturing facilities are green but also all processes are finely tuned to lower their carbon footprint as much as possible. That is why, PCI has always strived to reduce CO₂ emissions from its facility and vehicles.

ENVIRONMENTAL POLLUTION IS AN INCURABLE DISEASE. IT CAN ONLY BE PREVENTED.

(BARRY COMMNER)

In 2015, PCI Automotive and PCI Materials qualified the ISO 14001-2004 Certification. PCI is proud to be one of the organisations with Environmental Management System (EMS). This system is maintained throughout the organisation and that is why in 2016, PCI Automotive and PCI Materials successfully qualified in the surveillance audit conducted to test the EMS.



GETTING THERE TOGETHER



With immense growth in Pakistan's Automotive Industry, the competition is getting fiercer every day. Also, expectations of customers are rising. Being a dynamic organisation, PCI has always thrived in

competition and proved that it has no equal in meeting or exceeding the customer's expectations. Continuing this trend, PCI won several prestigious awards from customers during 2017.

THE TEAM

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PENETRATING THE TWO-WHEELER MARKET

PCI AUTOMOTIVE ACHIEVED MILESTONE YET ANOTHER

After the successful development of seat assembly for Yamaha Motors, PCI Automotive achieved yet another milestone by bagging business and development of seats for Atlas Honda Motorcycles. Furthermore, PCI has now penetrated into the growing Two-Wheeler market in Pakistan.



NEW PE COATING LINE INSTALLATION

In 2017, PCI Materials extended its production capacities by installing a new PE Coating line. This line will enable PCI Materials to cater to the increasing demand in the auto industry.



ENHANCING CAPACITIES



PCI AUTOMOTIVE: CATERING OEMs' DEMANDS



Considering our expanding production capacity, PCI Automotive developed a brand new Raw Materials' Store at its Bin Qasim Facility.

Further, Finished Goods' Store was also enhanced to cater to the increasing demand of OEMs.



CAPTURING THE BEST OF PCI

“ A PICTURE IS WORTH A THOUSAND WORDS ”

After creating a new identity for the PCI Group, we took another step forward by developing videos for the group and all its companies. These videos include a complete story about how PCI Group came into existence with the inception of Pakistan, its journey till now and where it stands today.



FOREVER YOURS - INSPIRATIONAL GUIDE TO YOUR INTERIOR STYLE

What is a good design?

Design makes us think about problems and solve them with our own ideas, and being a flooring solution provider, our role is to provide solutions to the problems you face in the walk of life.

We facilitate our customers in creating timeless looks to refresh their spaces, for years to come. Spaces

UBL as a highly visual construct, becomes the centre of attraction for the busiest area of the cosmopolitan city Karachi.

The most important part of falling in love is not to explain why, but to sing the praises of one's beloved, and PCI Interiors does exactly that. Carpet as our core product looks subtle with our newly laid laminate product range at UBL Head office.



We have contributed to growing Kapray into a larger-than-life entity by providing their customers the exquisite pleasure of walking on elegant and smooth floors in their outlets across Pakistan.



PCI Interiors has used their space in a smart way, without overdoing it.



that combine beauty with functionality to produce liveable art.

From traditional to modern, PCI have brought style back to the sensible practicality of modular carpet tiles. Jazz3 was perfectly fitted in Habib's library reflecting the concept of open space and natural lights.



PCI Interiors has installed a very bright (blue) idea for a greener future at TCS.



To create positive spaces, we need positivity all around. That is why every single thing counts - 'Comfortable chairs' cannot be cozy unless there is a firm platform to stand on. PCI Interiors - How iconic!



It takes a lot of sweat when styling a clothing outlet; colours and flooring matter a lot. PCI Interiors truly incorporated elegant solid wood flooring to their bright ambience.



The notion of endless time for playful exploration is intoxicating



EMPLOYEE MOTIVATIONAL EVENTS



OUR **EMPLOYEES** ARE OUR **ASSETS**. **PCI GROUP** IS ALWAYS **EAGER** TO NOT MISS ANY CHANCE TO **MOTIVATE** THEM.



AKBAR PUBLIC SCHOOL

Youth Parliament is a renewed social organisation of Pakistan since 2005. On 24th of January 2017, Youth Parliament chapter was launched with 10 members from APS. Picture shows **Mr. Rizwan Jaffer** (Chairman Youth Parliament, **Mr. Rehan Hashmi** (Chairman DMC Central)



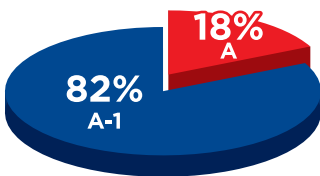
I Am Karachi initiates dialogues to highlight the learning taboos of society. "Buri Baat Beta" was a sequence of dialogues held in APS.



Mr. Samad Abbas, a young and energetic trainer of Habib University, conducted a lecture "Teach to Facilitate" at APS.

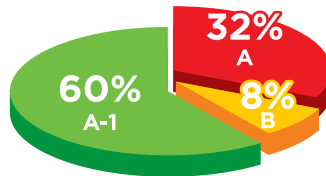


Result SSC-I
(2016-17)



Topper: 92.7%

Result SSC-II
(2016-17)



Topper: 90.82%

APS using Modern technologies for better results.



Every Akbarian's health is one of our top priorities. Showing in-house eye testing campaign.



A CARING ORGANISATION

EYE TEST CAMP

PCI Group is always considerate of their employees' health. For this reason, PCI Group in collaboration with ZMT Clinic Network arranged a Free Eye Test Camp for its employees at its Malir and Port Qasim Plant.



CREATING A SAFE ENVIRONMENT

INTERNATIONAL EARTH DAY

We take great pride in our eco-friendly policies. Our policies direct and drive our efforts to make the earth greener, cleaner and a less-polluted planet. For this purpose, on the International Earth Day, our customers, management and employees planted trees. With each passing year, our carbon emissions are being reduced significantly.



WORLD SAFETY DAY

We are also conscious about the health and safety of our employees. Therefore, we take meticulous precautions to keep all the operations free of injury and risk. Our ISO 14001 certification is the proof of our dedication. Moreover, on World Day for Safety and Health at Work, we held a work safety workshop in which our employees were trained about safety at work by our customers.

